

Budget Option 2018/19 – 2019/20

Cumulative Net Savings

Reference:	R&E 7d
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2017/18 £'000	2018/19 £'000	2019/20 £'000
0	20	20

Director Responsible for Delivery	Damien Wilson
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Cabinet Portfolio Holder	Cllr Hoddinott
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Finance Business Partner	Jon Baggaley
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Proposal Description	Introduce advertising/sponsorship on waste collection vehicles.
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Details of Proposal (including implications on service delivery)	Joined up Council approach to be taken on vehicle advertising. The proposal is to use the Council's vehicles e.g. refuse vehicles, vans etc. to advertise services both for the Council and also private sector to generate income and save on advertising costs for Council departments.
Implications on other Services (identify which services and possible impact)	
Support required from Corporate Services – Finance, HR, Legal, ICT (please specify)	Legal
Reduction in Staffing Posts (FTEs)	None
Reduction in Head Count	None

Decision Maker: Either Cabinet, Commissioner or Officer/Management Action	Management action
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